

# UNITE TO CREATE POSITIVE LASTING CHANGE



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I began working with Inspiring Service through my job at United Way of Massachusetts Bay and Merrimack Valley this past year when we were looking for a way to revamp our Board Connection program for our 20th Anniversary this past Spring. Inspiring Service was integral in helping us bring our program into the digital world and building our BoardConnection online board matching platform on an extremely short deadline. Through our partnership with Inspiring Service, we were able to offer this platform to individuals and nonprofits and allow them to search for nonprofit board openings and potential board candidates, respectively. Not only have they supported us through creating this platform, but Craig Young, Founder/Executive Director of Inspiring Service, also attended our in-person Board Agency Fair to help us utilize some platform features on-site and answer any questions that attendees had. After the launch of this platform and partnership this past Spring, we have only gotten positive feedback from our patrons who have utilized it, expressing that it is extremely helpful in their searches and easy for them to use. Because this was a new platform for us and we had such a short deadline to get it launched and ready for our in-person Board Agency Fair, there was a lot of correspondence that happened between myself and their team. Not only were they always available to hop on a phone call or set up a video chat to walk me through something or figure out a solution, but they were also just a great group of individuals to work with and always had a positive mindset. I have greatly enjoyed our partnership and would highly recommend them to any organization looking for similar services.

## **Katie Padmore**

*Engagement Data & Volunteer Engagement Coordinator*  
United Way of Massachusetts Bay and Merrimack Valley